

Tourism Board Meeting Agenda

8:30 a.m. October 18, 2019

Meeting Room, Courtyard By Marriott, 105 Southpark Drive Blacksburg

- 1. Agenda Approval**
- 2. Approval of Minutes from September 20 , 2019**
- 3. Financial Report**
 - a. August Financials
 - b. August STR report
- 4. Old Business**
 - a. Strategic Tourism Plan: Public Input Sessions (Oct. 17 and 18). Tourism Board and MTDC Input Session (Nov. 8 at 8:30 a.m. in the County Administration Conference Room)
 - b. MTDC Representatives
 - c. Relocation of Christiansburg Office
 - d. Fall Study Tour After Event Review
- 5. Grants**
 - a. None applied for and none received since last month
 - b. The Regional Tourism Grant- Summer Solstice Report
- 6. New Business**
 - a. RFP for "Seasons" Campaign
 - b. Formalization of Regional Sports Advisory Group
 - c. Confirmation of upcoming Tourism Update presentation dates to elected officials.
 - d. Virginia's Blue Ridge
- 7. Other**
 - a. Motion to retire to Closed Session 2.2-3711. A1 as related to personnel.

Upcoming Meetings in 2019:

Strategic Input Sessions:	Oct. 17 and 18, Nov. 8
Tourism Board:	Nov. 15, Dec. 13
MTDC:	Nov. 21
Visitors Center Committee:	Canceled. Needs strategic work
Tourism Partnership:	Dec. 11
Sport Advisory Group:	Nov. 15